



Marketing Communications Associate (F | D | M) in Part-time

**You love Tech Marketing?
Have already got some experience?
You want to move things?**

You should apply!

Your Responsibilities

- Editing, processing and adapting **technical content** for global use in the company's own **digital communication channels** (website, newsletter, social media, video, etc.), taking into account the respective target group and ensuring consistency with the corporate identity
- Develop channel **communication strategies** with consideration of various topics and target groups including product launches, project updates or events
- Creation and maintenance of an **editorial plan** for social media communication
- Management and further development of the company's own **social media channels** (LinkedIn, Twitter, etc.) and planning, creation and dispatch of newsletters
- Create, maintain and update **marketing materials** in coordination with Product Managers, Marketing and Sales and ensure they are always available and easily accessible
- **Editorial work** on events including on-site coverage in social media and other relevant channels
- Communication with journalists and media partners

Your Skills

- Successfully completed degree in communications, media, marketing, design or equivalent qualification with experience
- At least **3 years of experience** in a marketing/communications position
- Experience in **digital marketing** and **content management**
- Experience in **conceptualizing** and **designing** communications materials, experienced with Adobe Photoshop, Illustrator, InDesign, XD
- Proven **track record** of managing social media activities and new web technologies
- Experience with successful **product launches**
- **Fluent** in written and spoken **English**
- **Goal-oriented** and dedicated approach to work
- Excellent communication skills as well as a confident demeanor
- Enjoy **interacting with people** and **customers** and **soliciting feedback**
- Curiosity and constant willingness to develop **new ideas** and ways of doing things
- **Open-minded** in working with different **cultures**



Your benefits at Spherity

You ...

- ... will work in Dortmund or on a regular basis remote from your home office.
- ... will have flexible working hours as long as you are able to meet deadlines and achieve set targets.
- ... will be able to choose your own laptop.
- ... will receive a generous budget for personal development.
- ... will be able to leverage your own ideas and to be creative.
- ... will have the opportunity to increase your own reputation by speaking at conferences, hosting hackathons, writing articles, etc.
- ... will build an interesting network in the blockchain- and decentral identity community as well as from the industry (esp. energy, automotive/mobility and logisitcs).
- ... will work with committed people who believe that technology can solve many of the world's greatest challenges.
- ... will be immersed in a visionary environment where you're pushed to grow up to new levels.
- ... will continue to enhance your skills with training and become an expert in working agile.

We ...

- ... are a pleasant team and management to work with, based in Dortmund and remote.
- ... are a young company, with a excellent reputation in the Blockchain and digital identity ecosystem.
- ... work closely with our industry and technology partners.
- ... have a global network.
- ... are very open to any nationality, gender, colour and character.

Next Steps

Want to join Spherity team? Email jobs@spherity.com with a proof that shows you are the perfect fit and your CV!

You don't meet every criteria, but think that you gonna crush it?

Don't worry and email us!

About Spherity

We're a team of ambitious, forward thinking individuals with an entrepreneurial and technological mindset to build **decentralized digital identity management solutions** to power the fourth industrial revolution, bringing secure identities to enterprises, machines, products, data and even algorithms.

Our passion and hard work makes Spherity a **market leading provider** of decentralized digital identity technology. Our client focus is primarily on highly-regulated technical sectors like pharmaceuticals, automotive and logistics.

Spherity is
ISO 27001
certified .

